

Wienerberger India launches Koramic Roof System Components to suit India's Weather Condition

Bengaluru, April 9th 2019: Wienerberger India launched a complete set of roof protection accessories- Koramic Roof System Components (KRSC) this year. The accessories include roofing underlays, insulating material, and other accessories. The components offer complete protection from heat and moisture, and long-lasting products that give continuous protection from water leakage at all vulnerable areas of the roof. These roofing systems are quick and easy to install and have roofed more than 1,500 households across South India.

The Koramic Roof Systems Components include:

- PREMIUM REFLEX / Barrier ALU- roofing underlays that provides waterproofing and insulation
- KORAFLEX – flashing tapes that protects the abutments
- KORAROLL – for under ridge protection from moisture and avoid mortar bedding below ridges
- VALLEY SHEETS – for waterproofing in valley areas
- TILES Clips- for wind protection and prevents tiles upliftment in storm /cyclones

Pitch roofs are a common feature for independent houses especially in hill stations and coastal areas owing to various functional attributes as well as the aesthetic standpoint. To suit the attributes, the tiles used for pitched roofs must be strong, robust and flexible.

Wienerberger's Koramic & Tondach tile solutions are genuine terracotta tiles that come in a wide range of profiles, finishes, and colors that give the architect enough design flexibility. The solution also offers the best protection for houses against weather and wet conditions. They are durable, energy-efficient and color that does not fade over time. They have covered over 200,000 sq.mts. roof in South India alone. On average, the company's clay roof solution covers 290,000+ roofs worldwide in a year and is a consistent leader in roof tile manufacturing in Europe for nearly two centuries.

Also, in places where there are heavy rainfalls, like Kerala where last year there was 42% more rainfall recorded than the previous years, erratic weather conditions make it necessary for roof tiles to have inbuilt defence mechanisms against such harsh conditions.

Monnanda Appaiah, MD, Wienerberger India, adds, "A building's roof is the first real line of defence against the heat and rain. In an extreme hot climatic condition, a good roof should be able to release – not store or absorb- the sun's rays. Cooling is one of the major concerns in building tropical houses along with rain water proofing." From a technical point of view, a good roof tile along with the appropriate accessories ensures the creation of a perfect roof. Wienerberger offers a one-stop roofing system that can help both the house owner and the roofer in selecting the right roofing solution for the project."

About the Company:

Wienerberger AG, founded in 1819, is a global provider of building materials and infrastructure solutions with its headquarters in Vienna. The company is the only multinational producer of clay blocks for walls, Clay & Fiber Panels, clay bricks for facades, clay roof tiles, plastic and ceramic pipe systems as well as of concrete and clay pavers. Wienerberger is the world's largest producer of clay blocks and the company holds leading market positions in our other business segments as well.

Wienerberger India, started delivering high-quality clay building materials to the Indian market since 2009. The products are manufactured in the state-of-the-art production facility in Kunigal, Karnataka. The facility is highly automated, engaging robots for material handling and adopts efficient use of locally available raw materials and energy to produce green & sustainable bricks for the Indian Market. The goal of Wienerberger India is to meet the design requirements of architects, developers, and builders in order to progress with time while always keeping the end customer in mind.